Vivian Braeken nominated for the Future of Health Award 2012 for her idea:

The OncoGuider

Congratulations!!!!

The idea is to develop a feasible and effective game based decision aid: the OncoGuider.

The OncoGuider empowers cancer patients to select the most appropriate treatment that best aligns with their personal values and needs. The Future of Health Award 2012 is the new way to make impact and change the world! This award challenge gave anyone with an innovative idea for gaming in health (5 minute video pitch) a chance to get their idea actually developed! The winner will get tutorship, advice and €200.000 funding towards making the next great game for health.

The Future of Health Award is powered by CZ sponsoring the development of the best game idea. The award is a joint initiative of CZ healthcare insurance and Games for Health Europe. The competition aims to a further development of ideas around games in healthcare.

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Future of Health Award 2012

AND THE NOMINEES ARE:

We proudly present to you the 5 nominees of the 2012 Future of Health Award (random order)!!

- 1. Pillo by Ard Jacobs
- 2. Laka by Miel Vugts
- 3. OncoGuider by Vivian Braeken
- 4. Mini-VREM Project by Federico Semeraro
- 5. REvalidate! by Marlies Schijven

Congratulations to the nominees on behalf of everyone involved! A jury report and abstracts of the five ideas will follow soon. Follow us on Twitter/Facebook to stay informed.

The jury

- 1. Ben Schouten (chairman of the jury)
- 2. Bertalan Mesko
- 3. Ben Sawyer
- 4. Luciën Engelen



